

COVERAGE REPORT

Balmer Lawrie and CWC signs MOU for Cold Chain logistics, general warehousing and other ancillary services

The Telegraph –
21.04.2023

Balmer pact

■ **CALCUTTA:** Balmer Lawrie on Thursday said that it has signed a memorandum of understanding with Central Warehousing Corporation for utilising the latter's warehousing space for cold chain logistics, general warehousing and other ancillary services.

Balmer Lawrie, CWC ink MoU

Kolkata: Balmer Lawrie, a Miniratna I PSE, and the Central Warehousing Corporation (CWC) have signed an MoU for utilising storage warehousing space of CWC for providing cold chain logistics, general warehousing and other ancillary services for 10 years. The MoU was signed on April 20, by Adhip Nath Palchaudhuri, director (service businesses) of Balmer Lawrie & Co and Rajeev Kumar Bansal, group GM, CWC, in the presence of senior officials of Balmer Lawrie and CWC.

As part of the association, Balmer Lawrie and CWC will collaborate to leverage each other's capabilities and complement each other to provide best-in-class services to customers in keeping with the growing demands of the segment. Adika Ratna Sekhar, CMD, Balmer Lawrie, said, "This will give a fillip to CWC cold chain business unit aspiration of achieving over Rs 100 crore by 2027." TNN

The Times of India –
22.04.2023



Aajkaal –
21.04.2023

কোল্ড চেন লজিস্টিক্স, জেনারেল অয়্যারহাউজিং ও অন্যান্য আনুষঙ্গিক পরিষেবা দেওয়ার লক্ষ্যে স্টোরেজ বা অয়্যারহাউজিং স্পেস ব্যবহারের জন্য সেন্ট্রাল অয়্যারহাউজিং কর্পোরেশন (সিডব্লিউসি)-এর সঙ্গে চুক্তি স্বাক্ষর করল বামার লরী অ্যান্ড কোম্পানি লিমিটেড। ২০ এপ্রিল নয়া দিল্লিতে চুক্তি স্বাক্ষর অনুষ্ঠানে উপস্থিত রয়েছেন (বোর্ডিক থেকে) সিডব্লিউসি-র গ্রুপ জেনারেল ম্যানেজার (কমার্শিয়াল) রাজীবকুমার বনশল এবং বামার লরী অ্যান্ড কোম্পানি লিমিটেডের ডিরেক্টর (সার্ভিস বিজনেসেস) অধীপনাথ পালচৌধুরি।

BALMER LAWRIE & CWC SIGN MOU FOR COLD CHAIN LOGISTICS, GENERAL WAREHOUSING AND OTHER ANCILLARY SERVICES

Balmer Lawrie & Co. Ltd. and Central Warehousing Corporation (CWC) signed a Memorandum of Understanding (MOU) for utilising storage / warehousing space of CWC for providing Cold Chain logistics, general warehousing and other ancillary services for a period of ten years from the date of sign off. The MOU was signed on 20th April 2023 by Mr. Adhip Nath Palchaudhuri, Director [Service Businesses], Balmer Lawrie & Co. Ltd. and Mr. Rajeev Kumar Bansal, Group General Manager [Commercial], CWC in the presence of senior officials of Balmer Lawrie and CWC. Speaking about the association, Mr. Adika Ratna Sekhar, Chairman & Managing Director, Balmer Lawrie said, "Balmer Lawrie is extremely happy to associate with CWC as this will give a fillip to its Cold Chain Business Unit's aspiration of achieving Rs 100+ crore by 2027 and also setting up Mini Temperature Controlled Warehouses having a capacity of 1500 to 2000 pallet position in Tier II and Tier III cities across the country.

Business Standard –
25.04.2023

BALMER LAWRIE & CWC SIGNS MOU FOR COLD CHAIN LOGISTICS, GENERAL WAREHOUSING & OTHER ANCILLARY SERVICES

Balmer Lawrie & Co. Ltd., a Miniratna IPSE under Ministry of Petroleum and Natural Gas, GOI & Central Warehousing Corporation, a Miniratna I PSE under Ministry of Consumer Affairs, Food & Public Distribution, GOI signed a MOU for utilising storage / warehousing space of CWC for providing Cold Chain logistics, general warehousing and other ancillary services for a period of ten years from the date of sign off. The MOU was signed on 20th April 2023 by Adhip Nath Palchaudhuri, Director [Service Businesses], Balmer Lawrie & Co. Ltd. & Rajeev Kumar Bansal, Group GM [Commercial], CWC in the presence of senior officials of Balmer Lawrie & CWC. As part of the association, Balmer Lawrie & CWC will collaborate to leverage each other's capabilities and complement each other to provide best-in-class services to customers in keeping with the growing demands of the segment. The organisations would work together to strengthen & expand their foothold not only in Cold Chain logistics but also general warehousing & distribution pan India. Speaking about the association, Adika Ratna Sekhar, CMD, Balmer Lawrie said, "Balmer Lawrie is extremely happy to associate with CWC as this will give a fillip to its Cold Chain Business Unit's aspiration of achieving Rs 100+ cr by 2027 & also setting up Mini Temperature Controlled Warehouses having a capacity of 1500 to 2000 pallet position in Tier II and Tier III cities across the country. This is indeed a noteworthy alliance that will address the supply gap in the Cold Chain logistics segment & will significantly contribute to the country's economy."



The Indian Express –
28.04.2023

- <https://timesofindia.indiatimes.com/city/kolkata/balmer-lawrie-cwc-ink-mou/articleshow/99681238.cms>
- <https://www.thehindubusinessline.com/companies/balmer-lawrie-co-signs-mou-with-central-warehousing-corporation-for-cold-chain-logistics/article66759543.ece>
- <https://indiaseatradenews.com/balmer-lawrie-signs-mou-with-central-warehousing-for-cold-chain-logistics/>
- <https://www.manufacturingtodayindia.com/sectors/balmer-lawrie-signs-mou-with-central-warehousing-corporation>
- <https://www.maritimegateway.com/balmer-lawrie-co-ltd-and-central-warehousing-corporation-ink-mou/>
- <https://www.psuconnect.in/news/cwc-signed-mou-with-balmer-lawrie/373262>
- <https://newsmantira.in/balmer-lawrie-co-signs-mou-with-central-warehousing-corporation-for-cold-chain-logistics/>
- <https://www.projectstoday.com/News/Balmer-Lawrie-signs-MoU-with-Central-Warehousing-Corporation>