

**BALMER
LAWRIE**

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BLOOM

MONTHLY

BULLETIN

EDITORIAL

Summer 2024 has been setting scorching new records, with parts of Northern India currently experiencing severe heatwave conditions and temperatures exceeding 47 degrees Celsius. In the previous month intense heatwaves gripped states in Eastern and Southern India. The India Meteorological Department has predicted that the heatwaves will continue until end of May. The capital city of India has been witnessing above-normal temperatures by 4-6 degree Celsius. During Earth Day celebrations last month, global citizens were reminded about the menace of plastic pollution and its impact on the planet and climate change. Now while we gear up to celebrate World Environment Day (WED) on 5th June, let us once again say no to plastic! The theme of WED 2024 is 'Land restoration, desertification and drought resilience'. As per United Nations, the world is facing a worrying intensification of the triple planetary crisis: the crisis of climate change, the crisis of nature and biodiversity loss, and the crisis of pollution and waste. This crisis is placing the world's ecosystems under assault. Billions of hectares of land are degraded, affecting almost half of the world's population and threatening half of global GDP. It is important to end the drivers of land degradation, drought and desertification, such as climate change. WED celebrations will surely be an enabler to slow climate change and protect nature. On a personal level, we can reduce carbon footprint by adopting sustainable practices such as recycling, composting, and supporting local reforestation projects. Simple actions, like reducing single-use plastics and using public transportation, can collectively make a significant impact.

We will also be celebrating World Blood Donors Day and the International Day of Yoga (IDY) next month. All of us are aware of the adage "health is wealth", and what could be a better way than incorporating yoga into our daily life to remain healthy. Our Corporate HR Department has initiated wellness programs for all personnel including yoga. Hope all of you are benefitting from the various programs. Let's stay healthy and happy! As always, please do send your suggestions, feedback and contributions to me at mukhopadhyay.mohar@balmerlawrie.com.

Mohar

बामर लॉरी एण्ड कं. लिमिटेड
(भारत सरकार का एक उद्यम)



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10 WAYS TO SAY NO TO PLASTIC IN YOUR EVERYDAY LIFE

- ✓ Bring your reusable bags for shopping
- ✓ Avoid single-use plastic bottles
- ✓ Avoid plastic kitchenware and utensils
- ✓ Avoid plastic packaging
- ✓ Avoid plastic toys and gift items
- ✓ Avoid plastic food containers
- ✓ Use reusable or recyclable products
- ✓ Avoid plastic decoration
- ✓ Educate yourself and others
- ✓ Support plastic-free initiatives

IMPLASTICFREE.COM



The 11th AOSD
International Conference
April 22-24, 2024 | Incheon, Korea

BL UPDATES

The 11th AOSD International Conference

Steel Drums: A Step Towards Global Sustainability

April 22 (Monday) - 24 (Wednesday), 2024
Paradise City, Incheon, Korea



SBU: Industrial Packaging participated in the 11th Asia-Oceanic Steel Drum (AOSD) International Conference held at Paradise City in Incheon, Korea from 22nd to 24th April 2024. The theme of the conference was 'Steel Drums: A Step Towards Global Sustainability', reinforcing the drum manufacturers' commitment to addressing environmental issues. The AOSD conference is an important information window and platform for the international development of the steel drum industry. Balmer Lawrie was represented by Mr. R M Uthayaraja, Director [Manufacturing Businesses], Mr. N V Balaji, COO [IP] and Mr. Pradeep Menon, Head [Marketing] at the conference. COO [IP] presented the sustainable initiatives by Balmer Lawrie in his presentation titled: Beats of Sustainability: Balmer Lawrie's green approach to Drum Manufacturing.



Balmer Lawrie and International Coaching Federation (ICF) in association with Bengal Chamber of Commerce and Industry (BCC&I) organised a set of interactions on 4th April 2024 at Balmer Lawrie House and the Bengal Chambers in Kolkata. The event aimed to explore the benefits and power of professional coaching in various spheres of life. The event included a roundtable and panel discussions with leaders from diverse backgrounds in Kolkata to explore the power of coaching towards human transformation. Ms. Magdalena Nowicka Mook, CEO of ICF Global, Mr. Adika Ratna Sekhar, Chairman & Managing Director, Balmer Lawrie & Co. Ltd. and their teams deliberated on possible collaborations to further the coaching culture in the region.

Balmer Lawrie is an evangelist and amongst the first organisations in the Eastern Region that has implemented professional coaching within the organisation. The Company initiated the coaching leadership journey in 2022 with the aim of building a coaching culture. 80% of Wholetime Directors are certified Coaches. 55% of the Strategic Business Units (SBUs) / Functions have certified Coaches at L1 or L2 level. Wholetime Directors and other Leaders have among themselves imparted 500+ hours of coaching – mostly within the organisation, enabling effective individual development across the Company.

The International Coaching Federation (ICF) is the leading global organisation for coaches and coaching. With over 55,000 members worldwide, ICF is dedicated to advancing the coaching profession by setting high standards, providing independent certification, and building a worldwide network of trained coaching professionals. Amongst other Indian cities, Chennai, Pune, Bangalore, Delhi and Hyderabad have thriving coaching communities impacting social and corporate organisations through ICF local chapters. To strengthen the presence in Eastern India, a local Coaching Community, comprising members of ICF Global, has been formed to create awareness on the power of professional coaching. Balmer Lawrie and BCC&I have joined hands to create an ecosystem supporting the formation of the ICF Kolkata Chapter.



Balmer Lawrie in association with IIM Lucknow Enterprise Incubation Centre (IIML EIC) organised a Start-up roadshow at the Corporate Office in Kolkata on 19th April 2024 as part of the Corporate VC Startup Engagement Programme (CSEP). CSEP includes incubation Support at IIML EIC, assured funding opportunities, opportunity to interact with industry experts, and investor & mentor connect. The roadshow witnessed the participation of Start-ups from the Eastern Region and meaningful interactions. Balmer Lawrie had signed and MOU with IIML EIC in February 2024 for incubation of Start-ups.



Mr. Ashish Kumar Chandra, AVP [Vigilance] and his team visited the Industrial Packaging (IP) plant at Asaoti on 25th April 2024. During the visit the Vigilance Officials interacted with the IP-Asaoti team and participated in a plantation program.



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HSE [HEALTH, SAFETY & ENVIRONMENT] UPDATE



Basic life support training was conducted for all personnel in the Industrial Packaging plant at Vadodara 1st April 2024.



Container Freight Station (CFS) – Chennai organised a plantation drive on 20th April 2024 in which twenty saplings were planted.



On 23rd April 2024 a training on 'Safety in Hazardous Chemicals Handling & Storage' was organised at Manali Chennai.

Transfer

- **Mr. Mohamed Ferozkhan U**, Senior Manager [HR], Logistics Infrastructure (CFS) - Dronagiri, Mumbai has been transferred to Regional HR - West, Mumbai as Senior Manager [HR].
- **Mr. Krushna Chandra Das**, Plant Head [Silvassa], Greases & Lubricants - Silvassa has been transferred to Greases & Lubricants - Kolkata as Plant Head [Kolkata].
- **Mr. Bhavik Oza**, Manager [SCM], Industrial Packaging - Mumbai has been transferred to Industrial Packaging - Silvassa as Manager [SCM].
- **Mr. Nayan Damodar Yadav**, Manager [Stores & Purchase], Industrial Packaging - Silvassa has been transferred to Industrial Packaging - Asaoti as Manager [Stores & Purchase].
- **Mr. Arun Kumar Ram**, Junior Officer [Accounts & Finance], Travel & Vacations - Bengaluru has been transferred to Travel & Vacations - Kolkata as Junior Officer [Accounts & Finance].
- **Mr. Deepak Kumar**, Junior Officer [Stores], Industrial Packaging - Asaoti has been transferred to Industrial Packaging - Vadodara as Junior Officer [Stores].

Wish you all the best in your new role!

Redesignation

- **Mr. Bhavani Sunil Lal**, Junior Officer [Travel], Travel & Vacations - Hyderabad has been redesignated as Officer [Travel], Travel & Vacations - Hyderabad.

Wish you all the best in your new role!

Farewell

- **Mr. S Gunasekaran**, Officer [Quality Control], Industrial Packaging - Chennai superannuated on 30th April 2024 after successfully completing 34 years and 6 months of service.

We wish you all the best in your future life!

New Member (Note: Write-up on new members is as per inputs received from them.)



Mr. DVG Hari Prasad Korupolu joined Travel & Vacations - Delhi as Senior Manager [IT] on 18th April 2024.

DVG Hari Prasad Korupolu completed his B.Tech (CSIT) from JNTU Hyderabad and MTech (CSE) from JNTU Kakinada. He has 14 years of experience, along with 8 years of experience in the Government sector. He has worked in several organisations including HCL, TCS, NTCL, FSSAI Publication prior to joining Balmer Lawrie. He has good experience in project management, application development and infrastructure. His family comprises of his mother, wife and twin daughters. He is looking forward to a great career with Balmer Lawrie.



Mr. Manjunath MJ joined Greases & Lubricants - Manali, Chennai as Manager [Industrial Sales] on 03rd April 2024.

Manjunath MJ is an automobile engineer with more than 15 years of experience in sales & marketing, business development, channel management and team management. Deft in leveraging new avenues and driving sales growth, he was associated with reputed organisations like Fuchs, MotulTech and Witmans. He is a quick learner and is ready to take on new challenges. His hobbies are travelling, spending time with family and friends, reading books and watching movies. He also enjoys cooking and taking care of his daughters. Travelling is his biggest passion. He likes to explore new places, cultures and meet new people. He travels as much as he can because he considers travelling to be an important form of learning. It is very relaxing and inspiring, and it develops his ability to observe the world around him. His is a family of six people comprising his father who is a retired teacher, mother and wife who are homemakers and two beautiful daughters.



Mr. P Vishnu Saravana Prasad joined Industrial Packaging - Chittoor as Manager [Manufacturing] on 15th April 2024.

P Vishnu Saravana Prasad, fondly known as Vishnu, started his professional journey at India Pistons Limited, Chennai in October 2009 and grew with the organisation for 11 years till March 2021. In May 2021, he started his new stint in Carborundum Universal Limited, Hosur and was associated with the organisation till April 2024. In his career spanning 14 years, he has steadily risen from a Graduate Engineer Trainee in Production to Manager (Production). He is grateful to his seniors and mentors for guiding him to become a better person in every stage of his professional journey. His father was a chartered accountant and mother is a homemaker and he is the youngest son. His siblings include four elder sisters. He is married to Lisha Nandini, a homemaker and they are blessed with two kids; daughter Eeshika aged 6 years and son Dhruva aged 3 years. His hobbies include listening to old songs, cooking, gardening and reading books. A goal getter, he is a person with positive attitude, liberal thinking and always willing to learn new things.



Mr. Sunil Kumar Balmiki joined Travel & Vacations - Delhi as Deputy Manager [Call Center Operations] on 15th April 2024.

Sunil Kumar Balmiki is a native of Uttar Pradesh and was born and brought up in Moradabad. He completed his Masters of Business Administration in Marketing Management from Dr. K N Modi Institute of Engineering & Technology Modinagar (Uttar Pradesh Technical University, Lucknow) in the year 2011. His first industrial exposure was with Synchronized Supply Systems Pvt. Ltd., post which he joined several companies like BLS International Ltd., Riya Tour Travels & Edcil India Ltd. In his leisure time, he indulges in listening to music, watching movies and playing with his daughters. His wife is a homemaker, and she takes care of his parents and kids. His mother is a homemaker and his father is a retired Government employee.



Mr. Atul Verma joined Greases & Lubricants - Indore as Asst. Manager [Retail Sales] on 01st April 2024.

Atul Verma is from Rewa, Madhya Pradesh. He has 1.9 years of experience in sales at MRF Tyres, Jabalpur. He has three members in his family including his father who is a teacher, his mother who is a homemaker and his brother who is currently studying in college. His father has always been supportive especially during tough times and motivates him to do good things in life. He relies on his mother's advice for making any personal decision. During his leisure time, he enjoys reading, cooking and exploring new places, as he has always been curious to learn new things, experience new cultures and meet new people. His hobbies are watching and playing cricket. He is not afraid to step out of his comfort zone which has helped him in his career in Sales.



Mr. Athraya S joined Travel & Vacations - Visakhapatnam as Asst. Manager [Sales] on 15th April 2024.

Athraya Karthik Sudharsanam's hometown is in Chennai. He completed his B.Sc in Computer Science in 2012 and MBA in Tourism and Hospitality Management in 2014. Prior to joining Balmer Lawrie, he worked with Madura Travel Service Pvt. Ltd. and Madras Travels and Tours Pvt. Ltd. at Chennai. His hobbies include playing cricket and badminton, watching movies and web series, social activities, vacationing in off-seasons and reading mythological and historical facts.



Mr. Raman joined Travel & Vacations - Delhi as Officer [Travel] on 01st April 2024.

Raman belongs to Delhi. He completed his graduation in Hotel Management from SGT University, Gurugram and diploma in Travel, Tourism and Airport handling from YMCA, Delhi. Prior to joining Balmer Lawrie as Officer [Travel], he was a trainee with Piccadilly, Radisson Blu and enrolled with IRCTC and IGT solutions for 3.5 years handling 26 countries with Egencia-AmexGBT. His keen interest in tourism and travel led him to pursue a career in Balmer Lawrie. His hobbies include playing football and cricket. He is a big fan of Lionel Messi. His mother is a homemaker, father is a farmer and girlfriend, who is his wife now since last 1 year is in the education domain. He is a very jolly person with a good sense of humour and has excellent interpersonal skills. He is happy to join the Balmer Lawrie family and is looking forward to giving his best as a Balmer Lawrien.



Ms. Allu Vibha joined Travel & Vacations - Hyderabad as Officer [Visa] on 04th April 2024.

Allu Vibha is from Hyderabad. She completed her B.Com from St. Ann's College for Women in 2018 and her MBA specialising in HR from Aristotle PG College in 2021. She joined Optum Global Solutions (healthcare) as Claims Associate in 2019 and worked there for 5 years. She got promoted as Senior Healthcare Associate in 2024 March. She loves to make art and crafts and travel to mythological and historical places.



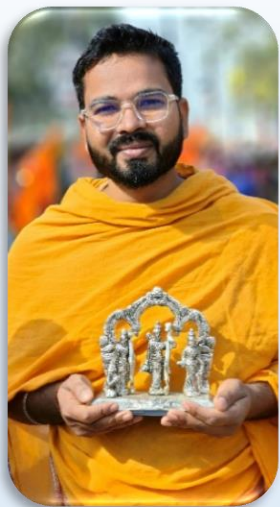
Mr. Asfahan Kabeer joined Travel & Vacations - Chennai as Junior Officer [Operations] on 01st April 2024.

Asfahan Kabeer is originally from Kerala. He completed his MBA at IITTM, Bhubaneswar and graduated from college in June 2022. Prior to joining Balmer Lawrie, he was working at PickYourTrail as a Customer Experience Associate, where he worked for 15 months.



Mr. Vishnu KP joined Travel & Vacations - Bengaluru as Junior Officer [Sales] on 01st April 2024.

Vishnu KP belongs to Ernakulam, Kerala. He completed B.VoC Tourism and Hospitality Management in the year 2022 and worked with Fortex Travel, Fort Kochi, Kerala in 2023-2024. His hobbies include playing football, video editing, watching movies, travelling and photography.



Mr. Chandan Kumar joined Travel & Vacations - Delhi as Junior Officer [Travel] on 01st April 2024.

Hailing from Gaya in Bihar, Chandan commenced his academic pursuit at Banaras Hindu University, where he earned his Masters in Travel and Tourism Management, laying the groundwork for his fervent interest in the tourism industry. Before joining Balmer Lawrie as Junior Officer, he underwent rigorous training at esteemed establishments such as Ongo trips. Driven by his profound passion for tourism and travel, he eagerly seized the opportunity to join Balmer Lawrie, aligning his career trajectory with his personal interests and professional aspirations. Beyond his professional endeavours, he finds solace and joy in his hobbies, which include playing badminton and cricket. An avid admirer of Sachin Tendulkar, he draws inspiration from the cricket icon's dedication and skill on the field. His journey is rooted in the unwavering support of his family, including his mother, a dedicated homemaker and his father, an ex-Navy Officer. With his infectious joviality, quick wit and remarkable interpersonal skills, he embodies the spirit of camaraderie and collaboration.



Mr. Prashant Sirohi joined Travel & Vacations - Delhi as Junior Officer [Travel] on 01st April 2024.

Prashant is a native of Uttar Pradesh and was brought up in Delhi. He completed his graduation (Bachelors of Arts) from Delhi University in the year 2019. Prior to joining Balmer Lawrie in this role, he was working in IRCTC as Tourism support staff. In his leisure time, he indulges in listening to music, graphic design and cooking. His mother is an Assistant Sub-Inspector working with Delhi police. He is a person with excellent interpersonal skills and resilience.



Ms. Savan Tara joined Travel & Vacations - Hyderabad as Junior Officer [Travel] on 04th April 2024.

Savan Tara belongs to Hyderabad. She completed her MBA from Kasturba Gandhi College for Women specialising in HR & Finance. Her work experience includes administrative assistance at Soft Vision Technology from 01st September 2014 to 09th September 2019. She is happy to join Balmer Lawrie and looks forward to significantly contributing to her role.



Ms. Gayathri J joined Travel & Vacations - Bengaluru as Junior Officer [Travel] on 15th April 2024.

Gayathri J belongs to Bengaluru. She completed her B.Com from Ramanashree Udaya Education Society in 2019 and her PG-MBA specialising in HR & Finance from GT Institute of Management Studies and Research at Bengaluru. In her leisure hours she likes dancing. She has been doing western dance choreography since 2017 and is an aerobics coach as well.

Welcome you to the Balmer Lawrie family and wish you all the best.